



August 15, 2011

Dear friends,

ASHA-Ray of Hope, a non-profit, 501 C3 organization exists to support and counsel individuals and families affected by domestic violence in the South Asian community including the countries of India, Pakistan, Sri Lanka, and Bangladesh. Through advocacy, collaboration and awareness activities, ASHA helps educate the greater community and connects individuals and families with the resources they need to achieve self reliance. ASHA's volunteer staff of culturally competent, licensed counselors assists clients with a variety of needs, including but not limited to: visa and immigration issues, transportation, language and interpretive services, connection to resources such as public aid and medical care, and providing emergency funding. In addition to assisting clients, ASHA coordinates several awareness events each year, bringing in films and speakers to increase awareness of domestic violence and the impact of such violence on all people with a focus on the unique issues within the South Asian and immigrant community.

After having completed our 8th year of service to the community, we need funds to continue the following services:

- ✓ Support a part time office coordinator
- ✓ Reimburse clients for transportation, food, rent, health care, legal expenses, emergencies etc
- ✓ Support training of volunteers, and
- ✓ Continue outreach activities such as bringing in speakers, organizing film festivals etc.

In an effort to achieve our mission we are raising funds by hosting a **5K Walk to STOP Domestic Violence at Liberty Park, Powell, Ohio on Sunday, September 18, 2011.**

Individual participants: You can register online at <http://asharayofhope5k.eventbrite.com/>.

In addition to individual participation we are seeking *sponsorship* at various levels.

<u>Platinum</u> \$3000	Sponsor will receive ten (10) free registrations to the race. The company name and logo will be included in the registration website and the event T-Shirts. The company name and logo will be displayed and announced prominently at the race.
<u>Gold</u> \$1500	Sponsor will receive eight (8) free registrations to the race. The company name will be included in the online registration website and event T-Shirts. The company name will be displayed and announced at the race.
<u>Silver</u> \$750	Sponsor will receive six (6) free registrations to the race, have their name displayed at the event and on the online registration website and have marketing material display opportunities.
<u>Bronze</u> \$ 500	Sponsor will receive four (4) free registrations to the race, have their name displayed at the event and have marketing material display opportunities.
<u>Contributor</u> \$350	Sponsor will receive two (2) free registrations to the race, have their name displayed at the event and have marketing material display opportunities.

Your sponsorship will be 100% tax deductible.



Please use the attached Entry Form to fill in information about each participant in the race. Send the check payable to ASHA-Ray of Hope, entry forms along with your company name and logo to **Second Sole Racing** ATTN: ASHA-Ray of Hope, 315 Stoneridge Lane, Gahanna, OH 43230 by **September 4, 2011**.

Should you have any questions, please feel free to call the ASHA office at 614.326.2121 or send us an email at asharayofhope@sbcglobal.net.

We look forward to your participation and **your** support in working towards the elimination of Domestic Violence in our community.

Sincerely

Debarati Bardhan

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President